



*Ava Pierce*  
Graphic Designer

## JOB EXPERIENCE

### IdeaNest - Graphic Designer

2021 - Current

- Conceptualizes targeted designs for print, branding, and digital media
- Develops visual concepts through graphics and layouts for products
- Collaborates with team members for creative brainstorming sessions

### Koto's - Server

2020 - 2021

- Ensured customer satisfaction throughout the entirety of guest's dining experience
- Strategized guests order selection by promoting specific menu items and specials
- Promoted an exceptional ability to create customer relationships

### Angels Senior Living - Receptionist / Activities Assistant

2019 - 2021

- Organized weekly activities and programs for residents
- Welcomed and directed visitors, notifying company personnel of visitor arrivals
- Informed visitors by answering inquiries about the company and its services
- Conducted guided facility tours

### Great American Cookie - Cake Decorator

2018

- Created cake designs for orders
- Guided customers potential orders and purchases
- Generated repeated business through customer relationships

### Texas Road House - Host/ To-go / Server

2016 - 2017

- Greeted and seated customers
- Processed customer's orders over the phone and assisted guests with payments
- Maintained customer satisfaction throughout guest's dining experience

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## EDUCATION

### The University of Tampa - 2021

BFA in Graphic Design

GPA: 3.8

### Relevant Courses

Typography

Branding and Packaging Design

Graphic Design Studio

## SKILLS

Communication

Teamwork

Creative problem solving

Collaboration

Critical thinking

○ ● ● ● ● Adobe InDesign

○ ● ● ● ● Adobe Illustrator

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## ORGANIZATIONS

### National Society of Collegiate Scholars: 2018 - 2020

Accredited certifying agency with the Association of College Honor Societies

### PEACE Volunteer Center: 2017 - 2018

Provides positive effects on the community and develops a university wide understanding for a variety of social issues in the UT and Tampa Bay community through volunteer

## COMMUNITY SERVICE

Adventure Quest for Hope House - 2015

Into The Streets - 2017

T-Shirt Design for Tampa Epilepsy Awareness Run - 2019

## AWARDS

### UT Dean's List

Fall 2017, Spring 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021